

Privacy Policy

March 2017

Policy

Carers Victoria is committed to protecting the privacy of individuals including the collection, storage and use of information about individuals, their needs and the services we provide to them.

Carers Victoria is subject to, and bound by, the *Privacy Act 1988 (Cth.)*, the *Privacy Amendment (Private Sector) Act 2000 (Cth.)*, the *Privacy Amendment (Enhancing Privacy Protection) Act 2012 (Cth.)*, and the *Health Records Act 2001 (Vic.)*. Our management of personal, health and sensitive information is informed by these Acts and the *Australian Privacy Principles*. In this Policy, the words and expressions that we use have the same meaning as they have in these laws and principles.

Accordingly Carers Victoria will ensure that:

- It meets its legal and ethical obligations as an employer and service provider in relation to protecting the privacy of individuals through its systems, practices and procedures.
- Individuals are provided with information about their rights regarding privacy, including their right to access and correct their information, lodge a privacy complaint and have that complaint dealt with fairly and promptly.
- Individuals are provided with privacy when they are being interviewed or discussing matters of a personal or sensitive nature.
- Personal information is collected by lawful means, stored and used as necessary for a function or activity to enable Carers Victoria to carry out its work.
- All staff, Board members, consultants, suppliers, contractors, students and volunteers understand what is required in meeting these obligations.

An individual's right to privacy may be limited by law in some circumstances. Examples include where a person is in danger of harming themselves or others, or where a child is at risk. Carers Victoria is required to report such situations to appropriate authorities and will do so in accordance with relevant laws and regulations.

The kinds of personal information that we collect and hold

The type of information we collect, store and use for communications, marketing and fundraising includes:

- name, address, telephone number, email address;
- occupation, gender, age; and
- financial transactions (e.g. donations or subscriptions).

Any sensitive information we collect, such as racial or ethnic backgrounds, health information or sexual preferences is done in a lawful and respectful manner and with the individual's consent.

How we collect personal information

Carers Victoria collects an individual's personal information in different ways as necessary and by lawful means to carry out our work, including but not limited to:

- when you donate or respond to a fundraising campaign;
- when you participate in one of Carer Victoria events or carer activities, including subscriptions to our newsletter; and
- sourcing commercial lists from reputable suppliers.

~~We may photograph you at a Carers Victoria event. In this case we will take reasonable steps to obtain your consent before using the images.~~

We may also use established and emerging technologies collect personal information – see “Personal information and technology below”.

How we hold personal information

Carers Victoria takes reasonable steps to notify individuals when collecting personal information. Your personal information is recorded in the Carers Victoria database and can be accessed by you or a third party with your written consent or as required by law.

The purposes for which we collect, hold and use personal information

Carers Victoria may use personal information to keep you informed of activities, including but not limited to:

- conducting research;
- fundraising campaigns;
- inviting you to participate in events or fundraising programs; and
- providing you with marketing and promotional material.

Access to and updating your information, or withdrawing consent

You have the right to access information we hold about you unless otherwise stated within the Privacy Act.

You can update information they previously provided to Carers Victoria, request not to receive further communication from us or withdraw your consent for Carers Victoria to use your information, including images.

If you do this however, Carers Victoria may not be able to provide you with services or information requested in the future.

From time to time Carers Victoria may contact you to check or update your personal information. If you believe any such call to be fraudulent, please contact the Privacy Officer at Carers Victoria immediately on 1800 242 636 or report it to www.scamwatch.gov.au.

Disclosure of your personal information to others

Carers Victoria will not disclose or provide your personal information to any other body or organisation in Australia or overseas without your consent, except where required by law or where information is provided to third parties in confidence to carry out work on our behalf. Third parties include but are not limited to:

- health service professionals
- database, web hosting service providers
- mail houses, printers
- professional services, for example, lawyers, accountants and auditors
- research consultants, advertising agencies
- payment gateway provider.

Carers Victoria will ensure third parties are bound by the Australian Privacy Principles to keep your personal information confidential. In situations where Carers Victoria engages third parties that conduct all or part of their business overseas, we take reasonable steps to ensure your information is managed according to the Australian Privacy Principles. Carers Victoria will not disclose your information to third parties for marketing purposes.

Carers Victoria may use volunteers to assist in carrying out our work. Volunteers are required to enter a Privacy and Confidentiality agreement with Carers Victoria.

Personal information and technology

Visiting Carers Victoria website

The Carers Victoria website uses cookies to track site visits including pages accessed and any facilities used. If you are concerned about the use of cookies, your browsers can be configured to notify you when you receive a cookie and provide you with the opportunity to reject it. You may refuse all cookies from Carers Victoria websites however functionality may be reduced. Our online credit card processing company may also use cookies for identification and anti-fraud purposes.

Links to other externally controlled web sites are provided for your interest. While these links are provided in good faith, Carers Victoria does not control and is not responsible for the content or privacy practices of those websites. Please refer to the relevant Privacy Policies on those pages before providing your personal information.

Carers Victoria uses Google analytics to track visits to our website and we use this information to track the effectiveness of our website. For more information please read Google's Privacy Policy. (<http://www.google.com/policies/privacy/>).

Online activity and social media

You can engage with Carers Victoria through social media, Facebook, Twitter, LinkedIn and Instagram. We may get in touch with you via social media if you are not a follower by using the details on your record, such as your email address. If you do not wish this to happen, please contact the Privacy Officer at Carers Victoria (details below).

Email marketing

The Spam Act (2003) prohibits the sending of unsolicited emails, SMS or MMS messages for commercial purposes from or within Australia or to people in Australia. Carers Victoria is guided by the best practice developed on responsible electronic messaging practise by the Association for Data-driven Marketing & Advertising in conjunction with industry, consumer representatives and administered by the Australian Communications and Media Authority.

Security

We take all reasonable steps to ensure that your personal information is protected. Carers Victoria and our hosting services apply security controls to protect our electronic media from unauthorised access, improper use, alteration, unlawful or accidental destruction and accidental loss.

There are, however, always risks involved when information is transmitted electronically. You should be aware that the internet is an insecure public network and that there is always a potential risk that transactions are being viewed, intercepted or modified by third parties.

If you feel that the information that you are sending is sensitive or confidential you should consider using a more secure way of contacting us – for example by phone or by post.

By using our website you acknowledge that the internet is an inherently insecure environment and that you use the website at your own risk. You acknowledge that you do not hold Carers Victoria responsible for any security breaches, viruses, loss of data or other loss that may occur as a result of using this website.

For more information about our electronic media Terms and Conditions go to <http://www.carersvictoria.org.au/footer/terms-conditions>. To access the electronic media Disclaimer go to <http://www.carersvictoria.org.au/footer/disclaimer>.

Privacy complaints

If you have any questions or concerns about how we collect, use or disclose your personal information or if you wish to make a privacy complaint, you may contact our Privacy Officer at:

The Privacy Officer
Carers Victoria
PO Box 2204
Footscray VIC 3011
Australia

Or make a complaint directly to the Office of the Australian Information Commissioner at:

GPO Box 5218
Sydney NSW 2001
Phone: 1300 363 992
Email: enquiries@oaic.gov.au
www.oaic.gov.au

Any privacy complaint made to Carers Victoria will be dealt with fairly and in a timely manner.

Carers Victoria Privacy Policy

Carers Victoria may change or amend this Privacy Policy at any time and without notice. An up to date version of this Privacy Policy will be posted on Carers Victoria website www.carersvictoria.org.au, or you can contact the Privacy Officer at the address specified above.

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7/3/17